

# Creating Effective Images with Copilot

## Snapshot

Duration: 90 Minutes

Audience: Professionals, educators, marketers, and creatives who want to use Copilot to generate, enhance, and apply impactful images in their work.

Requirements: Participants should have access to Copilot Chat (Free or Paid).

## Course Outline

### 1. Overview of the Session

- Overview of image creation with Copilot
- What participants will learn
- Use cases: presentations, social media, reports, education, marketing

### 2. Getting Started with Image Creation Tools

- Logging to Copilot
- Overview of image generation capabilities
- Creating an image from a simple prompt

### 3. Writing Effective Prompts for Images

- Describing scenes, styles, and formats
- Using tone, emotion, and purpose in prompts
- Images layers and background.
- Image Focus and Depth
- Creating Explainer Images and cartoons

#### 4. Enhancing and Editing Images

- Modifying existing images (e.g., background removal, style changes)
- Adding text, icons, and branding elements
- Demo: Transforming a basic image into a polished visual

#### 5. Hands-On Activity

- Create an image for a presentation slide
- Design a social media post visual
- Enhance an existing image with Copilot