LEGO® SERIOUS PLAY® Methodology Facilitator Program

LEGO® SERIOUS PLAY® is an internationally-renowned facilitated process used by organisations to engage participants to generate innovative ideas for organisational improvement. The methodology is based on extensive research and enables teams to address complex issues in an engaging way.

For those who want access to the full potential of the LEGO® SERIOUS PLAY® process, the three-day Full Certification Program prepare you to effortlessly target, promote, build and lead Serious Play® programs in a variety of unique ways to suit any organisational facilitation need. There is also emphasis placed on marketing the Serious Play® process both within organisations as well as to potential client organisations. Use this powerful methodology as a transformational tool to generate changes in behaviour and in team culture.

Snapshot

Duration: 3 days

Who should attend?

Facilitators, trainers, educators, HR professionals, project managers and strategists can be trained as Certified Serious Play® facilitators to implement the LEGO® SERIOUS PLAY® process in the work that they do.

Additionally, if you work as a team leader, I.T. professional, HR or L&D Manager, executive/life coach or general manager in your organisation, your certification as a LEGO® SERIOUS PLAY® facilitator can bring enormous benefits and is a strong addition to your toolkit of techniques.

Learning Outcomes

At the end of this program you will be able to:

- Create super-stories and work with connections;

- Understand how to play emergence with the group so that they heed their landscape and identify actionable points to take their team forward;

- Create team guiding principles or team wisdom;

- Team identity – core and aspirational;

- Identify preferred styles of imagination;

- Individual identity and aspirational identity.

Course Content

The Three-Day Certification program includes:

- Comprehensive introduction to the facilitation of a LEGO® SERIOUS PLAY® workshop using a range of different workshop applications;

- Background to the theory and research that sits behind the powerful use of bricks as a catalyst for story-telling and for building metaphors;

- Guidelines to prepare to deliver a Serious Play® workshop including tips and guidelines on briefing participants and clients;

- Information on how to process participants through a series of challenges that lead to the outcomes determined for the session. The detailed learning guide provides step-by-step instructions for presenting challenges and then de-briefing through facilitated discussion;

- Skills-building – how to engage the group by moving participants into using the bricks to express ideas and innovative thoughts;

- Use real-time applications to allow all participants to benefit from 'war-gaming' to identify what they could learn from the past, what they can imagine about the future so that they deal in a more effective way with the present.

- Identify ways of capturing information to provide feedback to other teams or to management;

- Begin to create your own unique applications for the benefit of your participants;

- See the process as both a participant and a facilitator to use the methodology for team development and strategic planning.