

Strategic Thinking and Planning

Crafting the future direction of your organisation, division or team can be a challenging task. By taking a structured and planned approach, you are more likely to achieve clarity and confidence within your work. This course explores the key skills and techniques you need to take a strategic approach to achieving goals and objectives.

Snapshot

Duration: 1 day

Learning Outcomes

At the end of this program you will be able to:

- Explain the concept of strategic thinking
- Create a unified vision, purpose and mission
- Analyse the current situation to establish areas of need
- Facilitate creative techniques to generate strategies
- Implement a decision-making process to identify the best strategies
- Develop a strategic plan document

Course Content

Setting the Context

- Introduction
- Learning outcomes
- Participant objectives

Being Strategic

- Strategy: a definition
- What is strategic thinking and planning?
- The hierarchy of strategy

Thinking Strategically

- Being creative
- What stops the process?
- Generating ideas for innovative strategies
- Six value medals
- Six thinking hats

Strategic Planning Skills

- The big picture
- Time to analyse
- Generating options
- Setting SMART goals
- Consider your constraints
- Getting into action
- Measurable performance indicators
- Tips for implementing your plan

Action Plan

- Identifying areas for improvement
- Developing your action plan