

Stakeholder Management

This highly engaging and interactive facilitator led virtual training session is designed to help participants implement a structured approach to effectively managing stakeholders through establishing their credibility and identifying, understanding and engaging stakeholders to build and maintain key relationships. Participants leave with practical tools and strategies to develop and demonstrate their skills to better manage stakeholders.

Snapshot

Duration: 90 minute

Learning Outcomes

At the end of this program, you will be able to:

- Identify and understand your stakeholders
- Determine the prominence of stakeholders by classifying them according to priority
- Form strategic alliances and adopt a collaborative approach to create advocates for your ideas
- Establish credibility through demonstrating trust, expertise, integrity and authenticity
- Strengthen your communications strategies to successfully engage your stakeholders