

Project Management Fundamentals - How to influence and motivate project stakeholders

Project management can be seen as the science of managing process and the art of leading people. All too often the latter causes major problems on projects. To manage project stakeholders, we need to be able to understand their needs, and have the skills to knowledge to influence and motivate their behavior. Module 3 of the MCI Project Management Fundamentals Online Course enables organisations and individuals build and maintain the support of stakeholders.

Snapshot

Duration: 90 minute

Learning Outcomes

- Understanding how to identify stakeholders and understand their potential impact on a project
- Understanding how to influence and motivate project stakeholders
- Facilitating the development and approval of a Stakeholder Management Plan
- Designing and customising the stakeholder management process for a project

Course Outline

- Facilitated review of stakeholder interests
- Active review of global standard approaches to stakeholder management
- Situational analysis of the science of influence
- Hands on development of stakeholder management strategies