

## Be a Great Communicator

The skill of effective communication to present ideas, identify the needs of team members and motivate others is crucial for leadership success. Influencing through identifying the different styles of others and facilitating communication through a planned approach ensures key messages land every time. This highly interactive and powerful virtual classroom session provides leaders with the tools to increase their ability to build trust, influence others and ultimately be more effective at communicating when it matters.

## Snapshot

Duration: 90 minute

## **Learning Outcomes**

At the end of this program you will be able to:

- Identify key motivators and take ownership of the communication process
- Demonstrate a collaborative approach with influencing others
- Construct powerful communication messages that persuade and motivate

## **Course Outline**

- · Attributes of a great communicator
- · Building trust and demonstrating empathy
- Adapting influencing styles to suit different audiences
- Prepare to communicate using the OIC model
- Communicating feedback the OPE way
- 3Vs of effective communication
- The persuasive message template